

George Brown

Videography & Photography — Rate Card 2026

Videography

Including personal kit: Sony FX3, range of lenses, lighting & audio.

Full day	£600
Half day	£400

Videography (operator only)

Full day	£450
Half day	£325

Video Editing

Full day	£400
Half day	£225
Hourly	£65

A 1–2 minute highlights edit typically takes one full day.

Clips / Reels

Per clip	£35
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Short vertical social clips, typically 15–30 seconds, with cuts, music and subtitles.

Rush Turnaround

Same-day delivery (from)	£150
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Priority editing and delivery of selected clips and/or stills on the day of the shoot.

Photography

Including editing: cropping, colour and lighting corrections.

Full day	£550
Half day	£375

Videography & Photography (single hybrid shooter)

Full day	£700
Half day	£475

Bespoke packages can be tailored to suit a range of budgets and scopes.

Terms & Conditions

Day Rates. Full Day = up to 8 hours. Half Day = up to 4 hours. Hours are calculated from arrival on-site to wrap.

Overtime. Hours exceeding 8 hours are billed at £110/hr (1.5× hourly rate).

Booking. A 50% deposit is required to secure the date. Balance is due within 30 days of invoice. Deposits are non-refundable once the date is held.

Cancellations. Deposits are non-refundable once the booking is confirmed. Cancellation within 48 hours of the shoot requires payment in full.

Weather & Force Majeure. For outdoor shoots cancelled or postponed due to weather or circumstances outside either party's control, the deposit is retained and applied to a rescheduled date within 6 months.

Local Travel. Travel within London Zones 1–3 is included in the day rate.

Equipment Transport. For shoots requiring a full kit, Uber XL / Bolt / taxi fares for equipment transport will be billed at cost to the client.

National Travel. Travel outside London via train (standard class) or coach will be recharged at the time of booking.

Post-Production. Includes two rounds of revisions (changes to existing edit: timing, music swaps, colour tweaks). Re-edits or new creative direction billed at £65/hr.

Gallery & Archive. Online galleries are available for 30 days from delivery, after which files are archived. Re-delivery from archive is billed at £50.

Credit. Where used on social media or websites, a photo/video credit (@georgeambrown) is appreciated but not contractually required.

Intellectual Property. Copyright and ownership of all footage and images remain with the creator. Rates include a license for standard web and social media use. Full copyright transfer or broadcast licensing is available via a separate buyout fee.

Raw Footage. Delivery of unedited raw files is not included in standard rates.

Late Payment. Invoices unpaid after 30 days incur a £40 admin fee for invoices under £999.99, £70 for invoices £1000 - £9999.99, plus interest at 8% plus Bank of England base rate, in line with the Late Payment of Commercial Debts (Interest) Act 1998.