

## GEORGE BROWN

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I'm a multidisciplinary creative with a deep passion for shaping culture and sparking meaningful dialogue through impactful work. Rooted in design thinking, filmmaking, photography, and graphic design, my practice blends storytelling with strategic insight to create experiences that resonate within diverse cultural contexts. I thrive in collaborative, idea-driven environments where creativity meets purpose - transforming insights into innovative, socially conscious work. With a strong grasp of the cultural landscape and a relentless curiosity, I'm committed to driving forward-thinking projects that engage audiences and leave a lasting impact.

### Selected Freelance Work (2024)

- Spark Mentoring Project Manager (Dec 2023 - Present)
- BFI Documentary Film Residential Tutor (Feb 2024)
- Content Creation: Reboxed Social ads, Sockie, The Ubele Initiative
- Music & event photography: The Great Escape 2024, Reggaeland 2024, London Digital Art Week

### Paramount Global (2019-2023)

International Social Responsibility

Associate Producer (June 2020 – October 2023)

Creative & Post-production Intern (May 2019 - December 2020)

Co-Chair, Fusion UK (Employee Resource Group)

### Key Responsibilities:

- **Production:** Supported the content production lifecycle for Generation Change from initial concept to final delivery, including distribution across linear broadcast and international digital platforms.
- **Strategy:** Researched, wrote creative briefs, and developed content strategies for digital campaigns, particularly for social media.
- **Direction:** Directed and managed studio, location, and remote/online shoots, ensuring high-quality content aligned with brand objectives.
- **Camera Op/DoP:** Shooting content for broadcast & social media in-studio and on-location
- **Video Editing & Post-Production:** Edited video content with a focus on storytelling, preparing deliverables for various platforms.
- **Compliance & Licensing**
- **Financial Processing**
- **Event Production**
- **Networks & Partnerships**

### Fusion DEI Responsibilities:

- **Leadership & Advocacy:** fostering cultural diversity within the company, and contributed to the monthly Inclusion Board with UK President and C-suite executives.
- **Executive Presentations:** Delivered presentations on inclusion and diversity initiatives to Paramount Global CEO and the Board of Directors.

### Skillset:

Production  
Direction  
Videography/ Camera Op  
Photography  
Research  
Development  
Graphic Design

### Programs:

#### Adobe:

Premiere Pro  
Photoshop  
Lightroom  
Audition  
InDesign

### Interests:

Music (If it has bass, I'm into it)  
Yoga  
Photography  
Cinema  
Art  
Science  
History  
Spirituality

### Education:

**BA Design (Hons)**  
**Goldsmiths, University of London**  
2015 - 2018

**Foundation Diploma in Art & Design (UAL)**  
**Winstanley College**  
2014 – 2015

### A-Levels

- Graphic Communication
- Maths
- Chemistry

**Winstanley College**  
2012 – 2014

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### **Previous Work**

#### **Channels Research Group (June – Present)**

Racial Justice Creative Research Collective

Co-founder, Creative & Technical Director

Project: Burning Work - In the Wake of Windrush (Online conference & research report)

#### **Freelance Music Photographer (2016 – present)**

Concert photography & videography

Including Machine Gun Kelly, Azealia Banks, Sofi Tukker, Jelani Blackman, Meyy, The Blue Stones & Bad Girl\$

- **Kah-Lo Personal Photographer & Videographer**

- o Australian & New Zealand Tour (Riton & Kah-Lo), 2019
- o European Tour (Supporting Sofi Tukker), 2018
- o UK shows including Reading & Leeds Festival, BBC Introducing 2018 & Annie Mac Presents

#### **Goldsmiths, UoL (October 2018)**

Associate Lecturer for film & photography workshops

- 2-day film course for BA Design students teaching camera basics, filmmaking principles and editing using Adobe Premiere Pro
- 1-day green screen filmmaking course for MA Design students

#### **FXRUM (October 2018)**

National Maritime Museum Takeover

Creative direction & video content editor

#### **Bearded Kitten (June 2018 - September 2018)**

Freelance graphic designer

Projects: Amazon Wishlist 2018, The Laughing Cow Spitalfields Market Pop-up

#### **VOXI by Vodafone (August 2017 - March 2018)**

Agency: Ogilvy UK

Freelance content creator

- Writer and director for a TV Ident broadcast on MTV
- Creating short-form social media content
- Photography and Videography of VOXI's launch event

#### **DICE (September 2017)**

Project: Freshers' Commercial 2017

Director / DOP / Editor

#### **Independent Delivery Rider (2016 - 2017)**

Clients: Quick Up & Uber Eats

#### **B&Q (2014 - 2016)**

Customer Assistant

Sydenham, London branch (2015 - 2016)

Wigan branch (2014 - 2015)